



St. John's CE Primary School

Growing and learning together
Sharing the love of God

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11th October 2022

Dear Parents/Carers,

Show Racism the Red Card – Friday 21st October 2022

On Friday 21st October, we have decided to support a campaign called 'Show Racism the Red Card'. It is a day where we will be profiling the importance of saying no to racism.

Show Racism the Red Card is the UK's leading anti-racism educational charity. They provide educational workshops, training sessions, multimedia packages, and a whole host of other resources, all with the purpose of tackling racism in society. Established in January 1996, the organisation utilises the high-profile status of football and football players to publicise its message. Across Britain, Show Racism the Red Card delivers training to more than 50,000 individuals per year.

To support this campaign we would like all the children to come to school and nursery wearing something red, NO HAIR DYE please.

For further information about the campaign please visit the website www.theredcard.org

If you wish you can also donate via text. Text 'RED' to 70470 to give £1, Text 'RED5' to 70470 to give £5, 'RED10' to 70470 to give £10 or 'RED20' to 70470 to give £20.

We look forward to seeing the children supporting the charity.

Every heart and every mind that we change changes at least one life but has the capacity to change hundreds, if not thousands of others.

Yours sincerely,

Amanda Aze
Headteacher



Diocese of Salisbury
Academy Trust
'Beyond expectations for all of God's children'